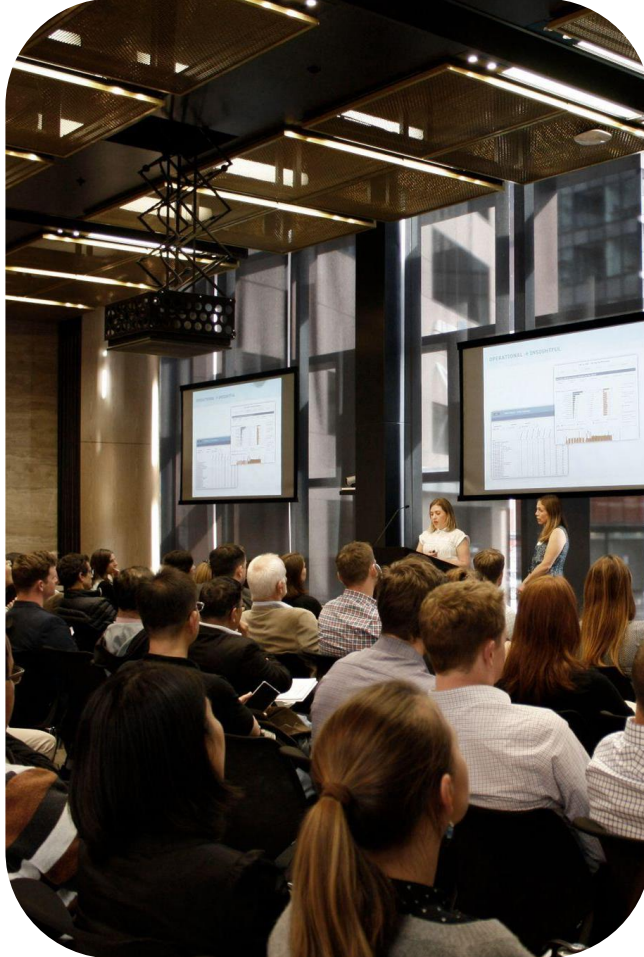


connected  
communities

How can YOU learn from the  
#datafam?

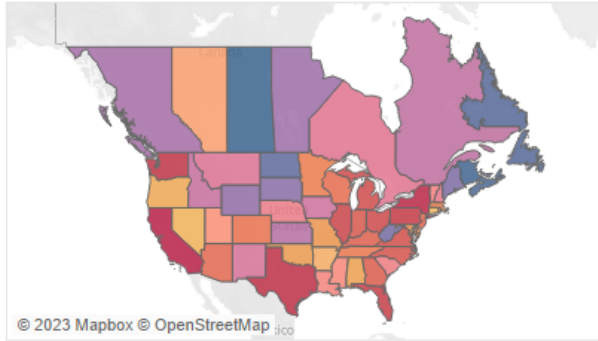


# Who am I?

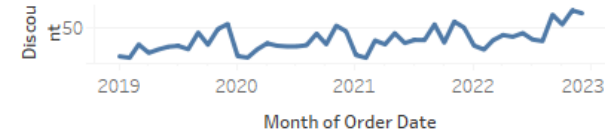


# Why?

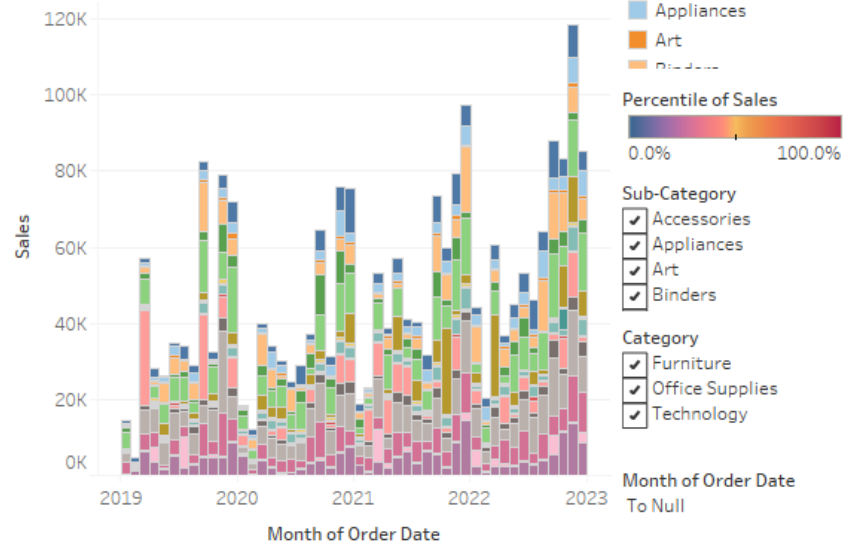
Sales by State



Discount over Time



Sales by Sub Category



Sales by State and Category

Category	Sub-Category	State/Province													
		Alabama		Alberta		Arizona		Arkansas		British Columbia		California		Colorado	
		Profit	Sales	Profit	Sales	Profit	Sales	Profit	Sales	Profit	Sales	Profit	Sales	Profit	Sales
Furniture	Bookcases					-869	519	172	639	38	337	1,419	27,559	-2,409	
	Chairs	661	3,916	354	4,317	122	6,499	370	1,673	-194	1,037	2,436	63,079	557	
	Furnishings	14	40	408	1,424	285	2,512	194	573	144	552	5,612	19,996	144	
	Tables	556	2,376	33	268	-2,282	3,995	45	302			-304	45,430	-975	
Office Supplies	Appliances	56	208	18	80	83	774					6,992	24,176	141	
	Art	89	301	8	18	141	1,389			29	91	1,615	5,496	25	
	Binders	228	467			-1,647	2,185	1,356	2,890			10,002	28,473	-379	
	Envelopes	53	106	24	52	75	215	149	312			1,529	3,237	27	
	Fasteners	1	4	1,359	5,215	2	101	19	43			196	480	13	
	Labels	248	506			9	27	3	7			1,370	2,899	6	
	Paper	424	883	23	59	842	2,441	383	806			7,978	16,758	299	
Storage	148	1,249			-271	2,590	32	430			7,204	45,112	-213		

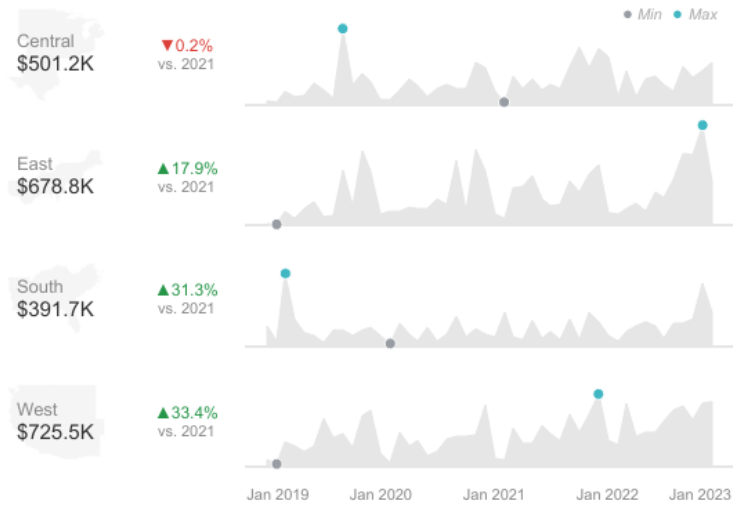
# Because it's better!



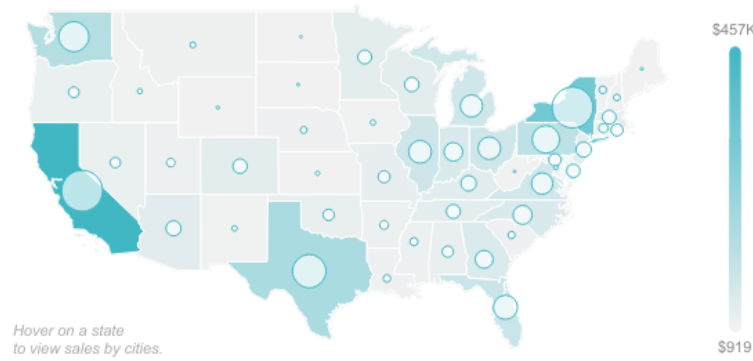
Showing results for 2019 - 2022

2019 2020 2021 2022

## Sales by Region



## Sales by State



Hover on a state to view sales by cities.

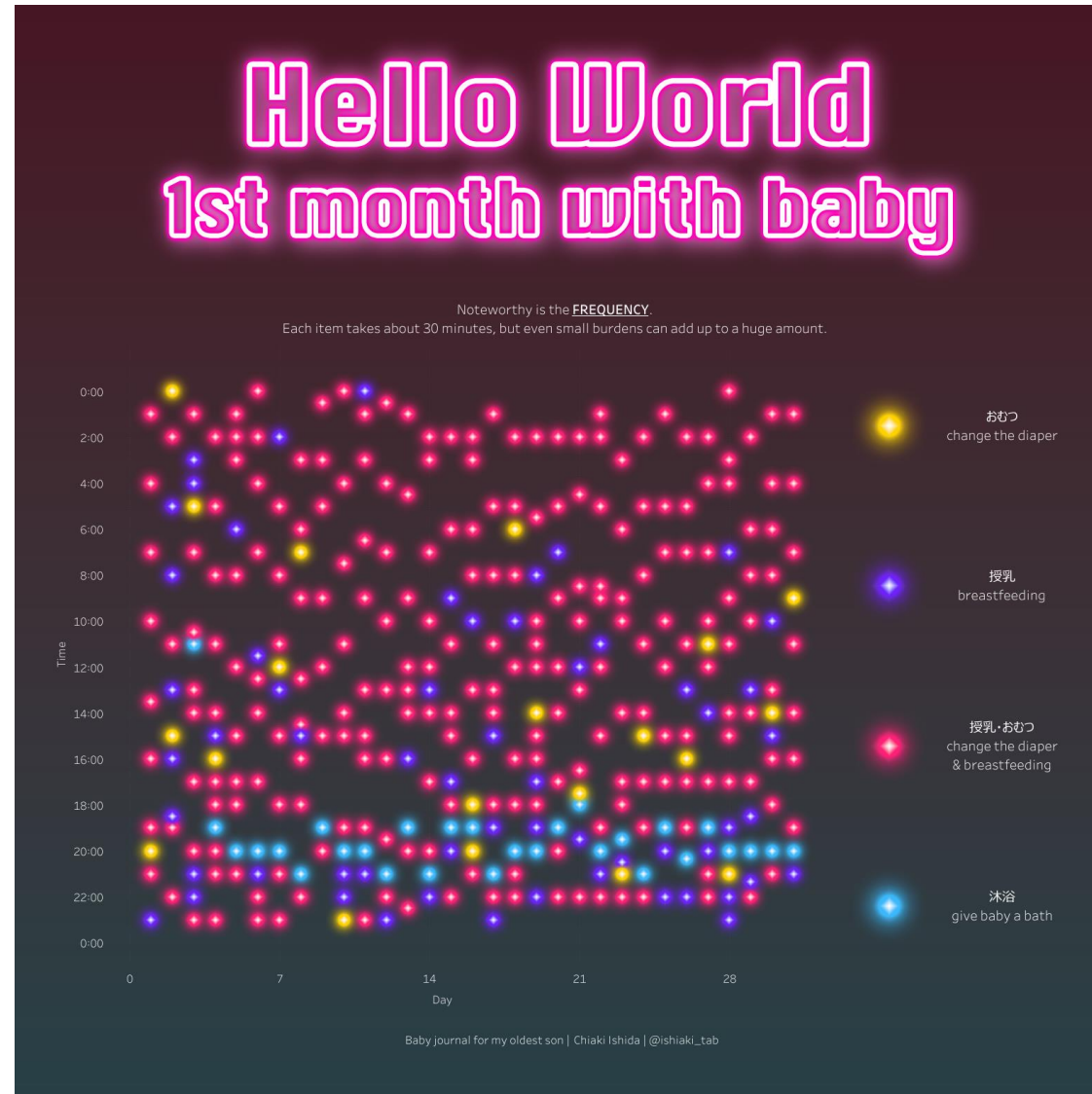
State	Total Sales	% Change
California	\$457.7K	▲ 11.3%
New York	\$310.9K	▲ 30.7%
Texas	\$170.2K	▲ 4.2%
Washington	\$138.6K	▲ 230.8%

## Sales by Category

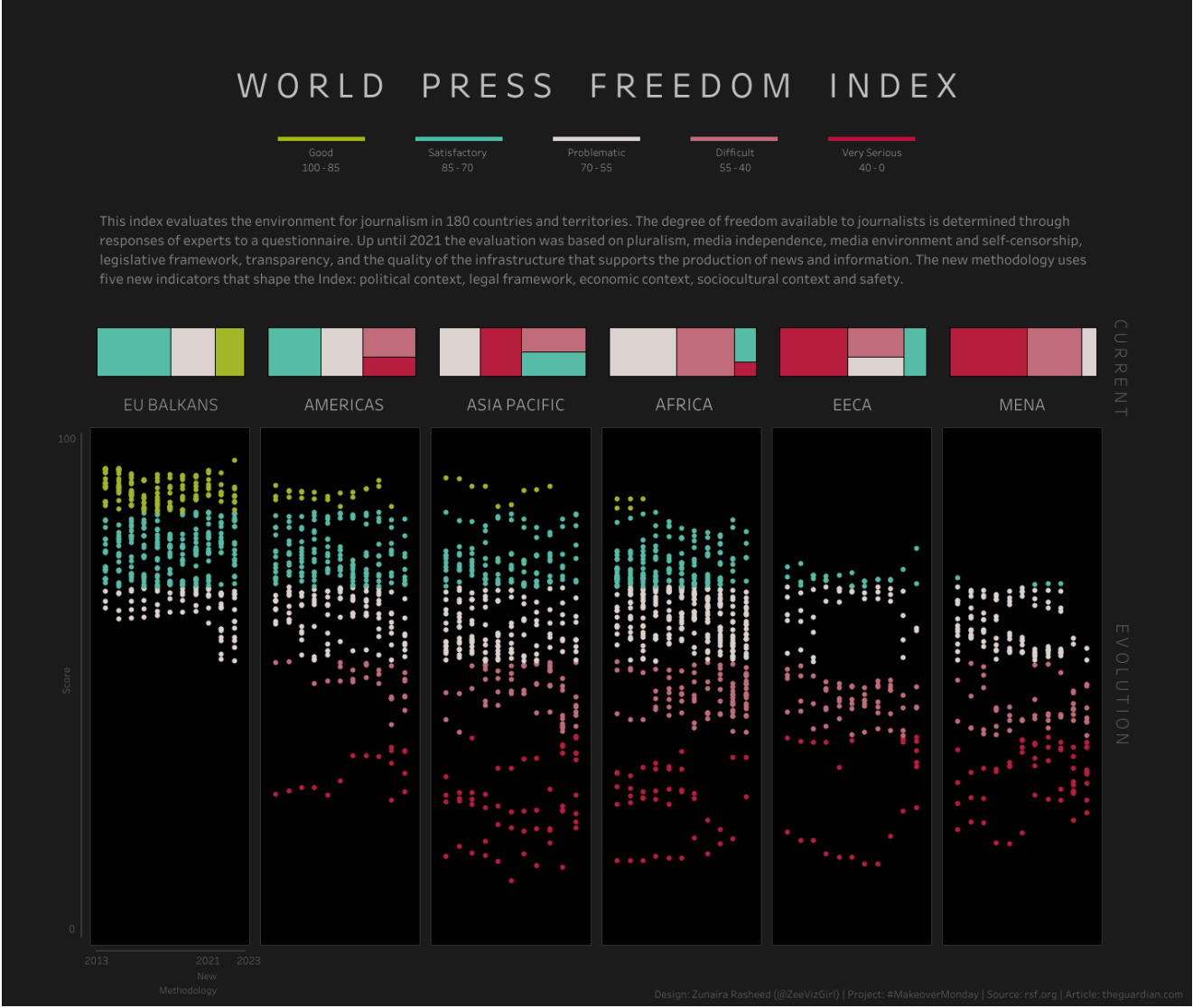
## Sales Trend by Category

**But business dashboards  
don't cut it!**

# Personal



# Serious



# Fun

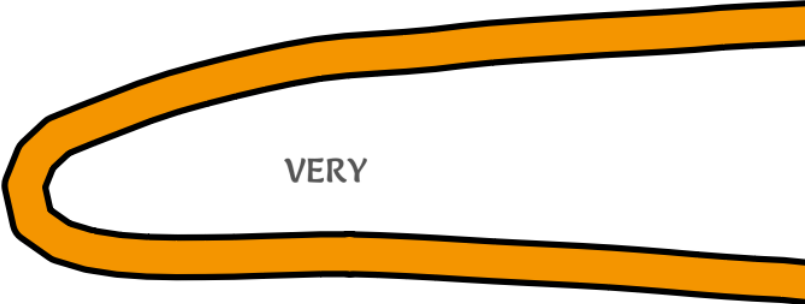




# Silly



HAS



VERY



LONG



ARMS

# Who and where is the #Datafam?



# The basics

## Forums

Have a Question? Click on a Topic below

Choose a topic relevant to your question and select "Ask a Question" within the chosen topic.

New to the Forums? Check out our [First Time Here](#) page for help on how to search for answers and how to best ask questions.

Have a Question about a Tableau Product? Choose below

<b>Tableau Desktop</b>	<b>Tableau Server</b>	<b>Tableau Prep</b>	<b>Tableau Cloud</b>
<b>Other Popular Topics</b>			
<b>Tableau Public</b>	<b>Server Admin</b>	<b>Calculations</b>	<b>Dates &amp; Times</b>
<b>Actions &amp; Filters</b>	<b>Licensing</b>	<b>Data Connectivity</b>	<b>Developers &amp; APIs</b>
<b>Installations &amp; Upgrades</b>	<b>Exports &amp; Subscriptions</b>	<b>Maps &amp; Geocoding</b>	<b>View all Topics</b>

[Browse All Topics](#) →

## User Groups



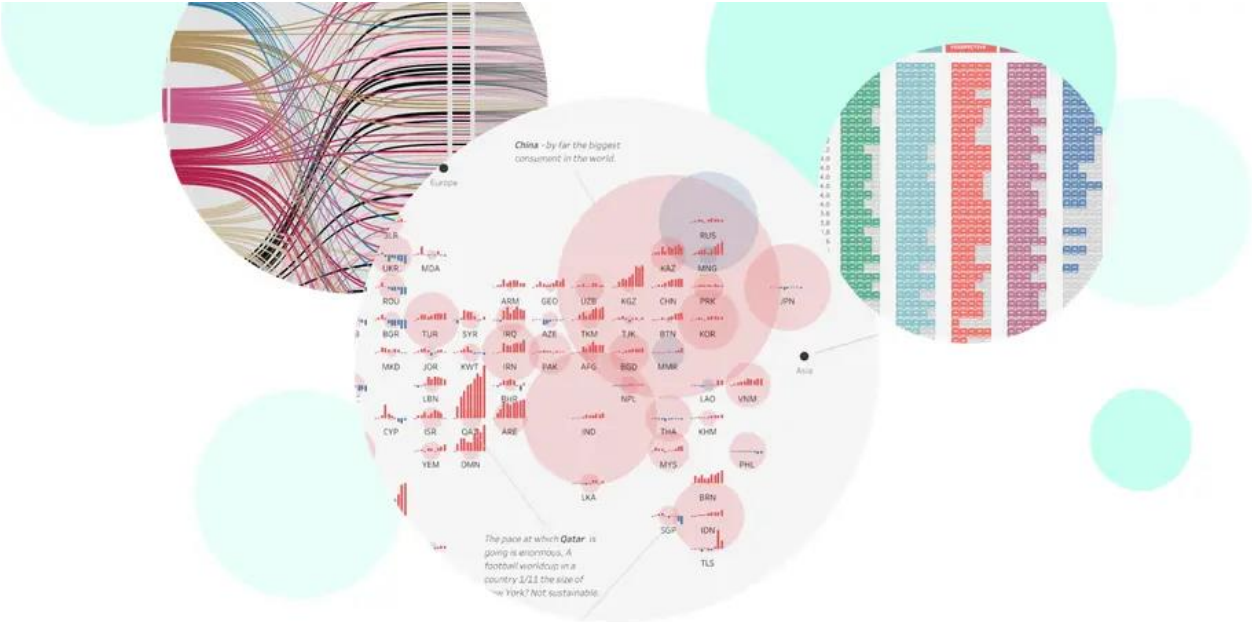
# The advanced!

## Welcome to Tableau Public

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## Alexander Waleczek

Analytics Practice Lead at Merkle Aotearoa | Auckland, New Zealand

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[Create a Viz](#)

**Makeover Monday - The CPI**  
Alexander Waleczek  
1 star, 119 views

**Makeover Monday - Week 23/13 - US Soccer Gender Pay Gap**  
Alexander Waleczek  
0 stars, 13 views

**What do we know about Liam Quigley?**  
Alexander Waleczek  
1 star, 43 views

**Makeover Monday - Week 23/04 - The Decline of Takata**  
Alexander Waleczek  
0 stars, 13 views

**Migration trends between Canada and the US**  
Alexander Waleczek  
1 star, 22 views

**Makeover Monday - Week 23/02 - US and CA Migration Patterns**  
Alexander Waleczek  
0 stars, 28 views

**The Gay Travel Index 2021**  
Alexander Waleczek  
1 star, 16 views

**Makeover Monday - Week 23/01 - Annual Greenhouse Gas Index**  
Alexander Waleczek  
1 star, 31 views

**Humans are bad at estimating group sizes especially when it comes to demographic groups**  
Alexander Waleczek

**Makeover Monday - Week 22/48 - Years lost to School Shootings**  
Alexander Waleczek

**Ethiopias new railway network**  
Alexander Waleczek

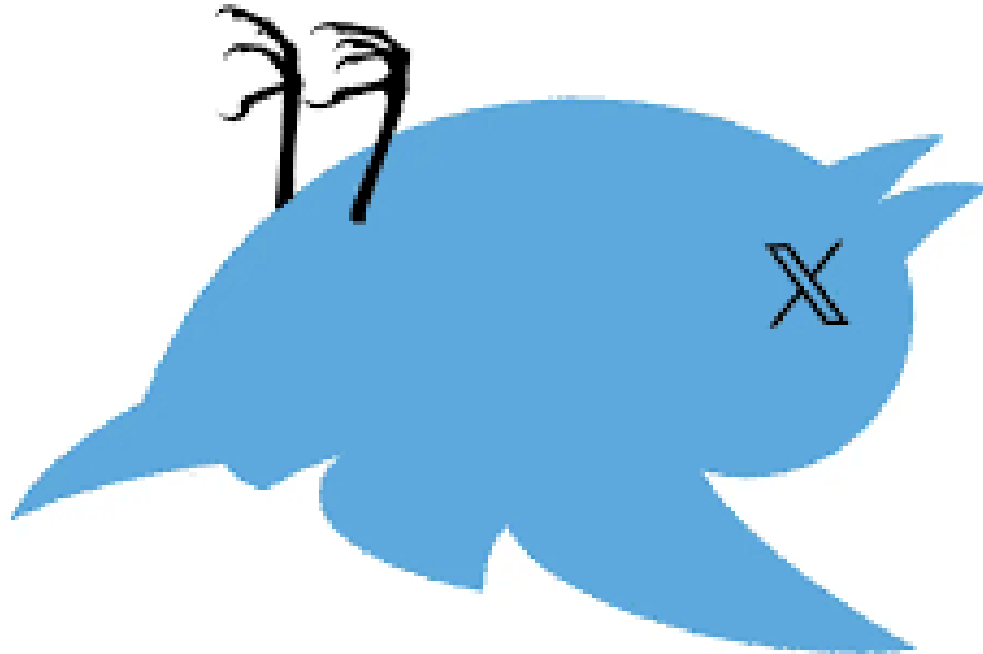
**Drug dealing is a local business... If you don't get caught**  
Alexander Waleczek

**Fundraising by Members of the US House and Senat**  
Alexander Waleczek





# The main platform

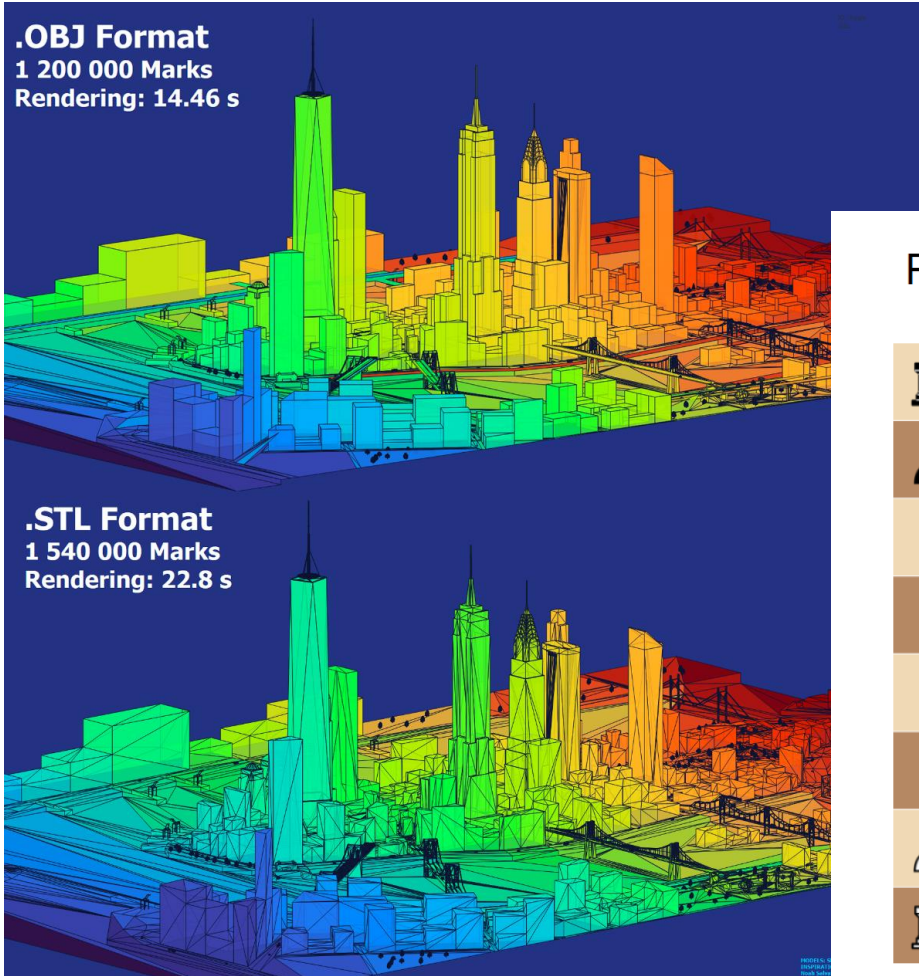


# Community Projects

MakeoverMonday - WorkoutWednesday - Viz for Social Good - Sports Viz Sunday - Iron Quest - Project Health Viz - SDG Viz Project - Viz 2 Educate - Preppin Data - Real World Fake Data - Diversity in Data - Back 2 Viz Basics - Games Night Viz - Data Plus Music - DataFam Con - EduVizzers - PublicPolicyViz - RomanianDATA Tribe - Viz For Vets Data Initiative - Dubois Challenge

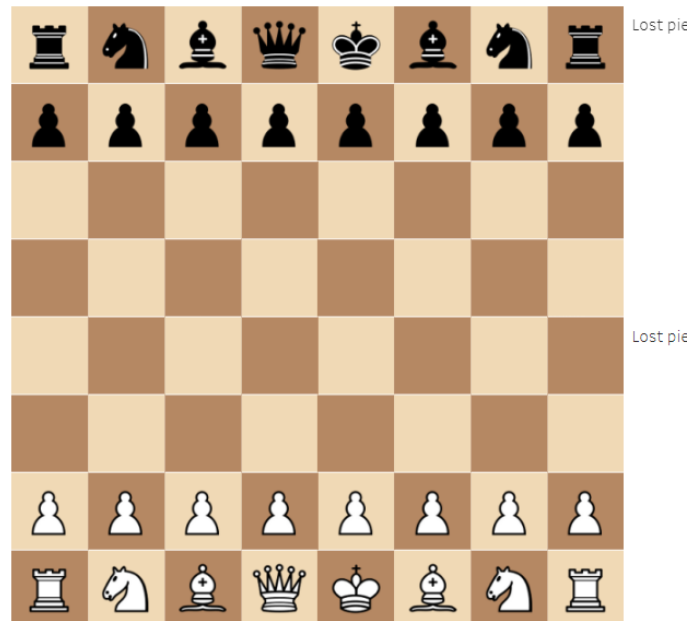


# Hacking Tableau

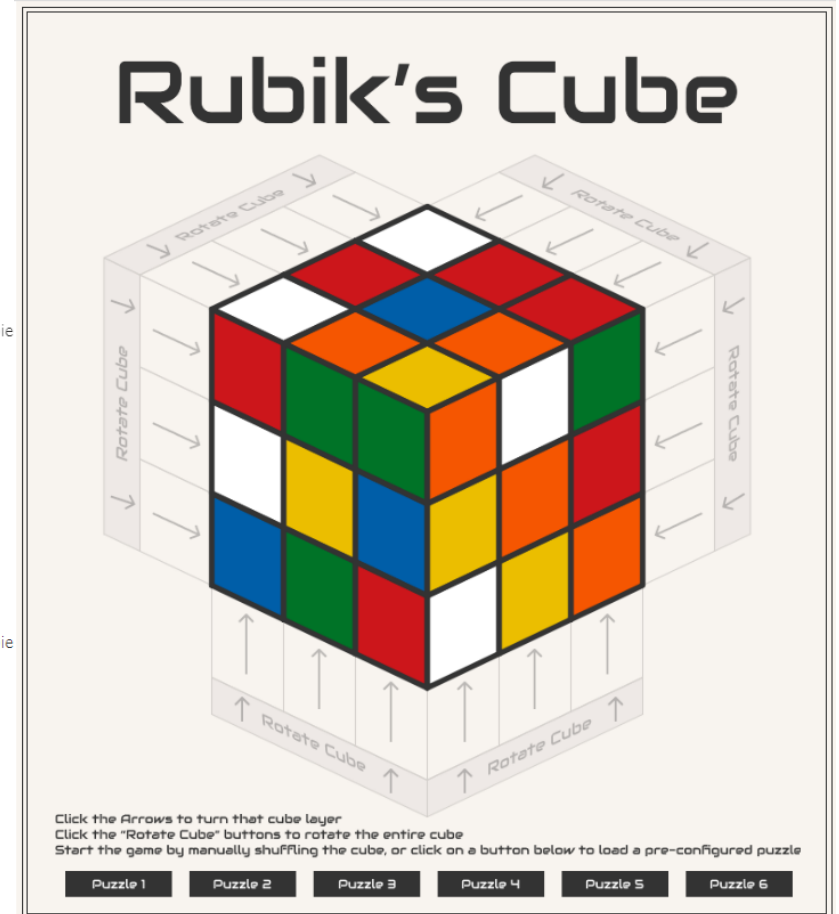


## Play Chess against Tableau AI

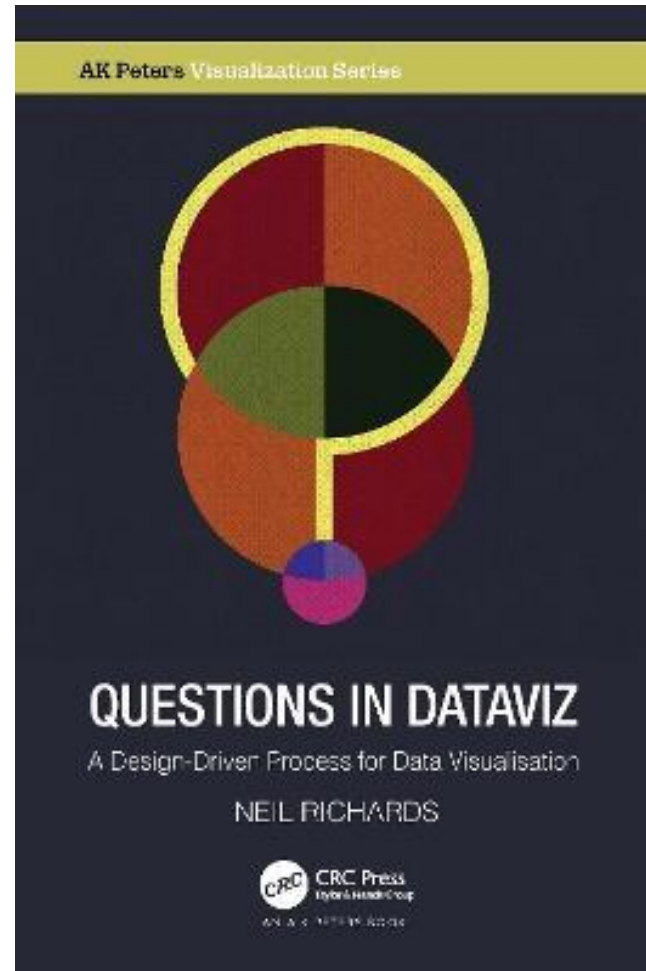
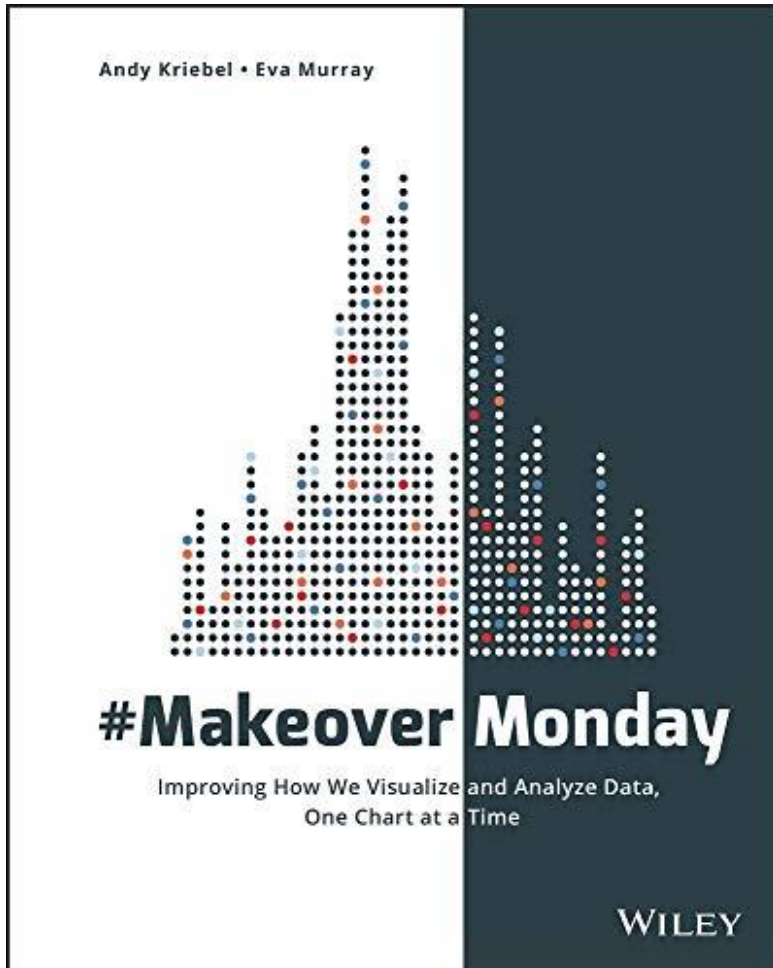
Game started, it is your turn!



chess engine: <https://github.com/nmrugo/stockfish.js/>



# We are broader than Tableau



# Acknowledgements



# CRMA WorkoutWednesday



**WOW** Tableau Power BI CRM Analytics Track & Review Contributors

### Latest Challenges in CRM Analytics

**Account Overview Dashboard** COMPONENTS

**2023 Week 31 | Customised Tooltips**

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*Thank you*  
Questions?

